

Marketing Speaker: Evie Hernandez

Marketing Event Hosting Information



XoomIM
Attract, Capture, Retain Affluent Clients

- ★ Website/Blog Content
- ★ Lead Capture Pages
- ★ Email + Social Media



Please Feel Free to Contact us:
Office: 786-529-1519

Email: marketing@xoomim.com

- To Host a marketing event
- To secure our speaker for your conference or group?

Here's What We Need from You:

- Projector
- Projection screen (or white wall)
- Microphone (lavaliere/wireless mic preferred)
- Classroom or theater seating
- We can supply copies of all presentation slides — we require registrant/ attendees: first name, last name, company, phone & email address (in Excel format, within 24 hours)

Sample Workshop Topics and Titles:

- ❖ **Back To Business: 60 Ways to Grow Your List**
- ❖ **Build Your Marketing Toolkit**
- ❖ **Getting Started with Email Marketing**
- ❖ **Getting Started with Social Campaigns**
- ❖ **Harness the Power of Mobile**
- ❖ **Social Media 101 & 102**
- ❖ **Social Media Timesavers**
- ❖ **Standout Subject Lines**

For More Topics Call 786-529-1519

Does one of these describe YOU?

- I've got a venue — let's host a public event here!
- I support businesses and/or nonprofits - I'd like to co-sponsor an event!
- I need a dynamic speaker/presenter/trainer!

Here's What We Can Provide:

Industry-leading **best practices training** and a talented, engaging speaker to present the latest tips and tricks to Attract, Capture and Retain Clients.

EVIE HERNANDEZ:

The Email Marketing Queen

Evie is a much sought after marketing speaker and trainer known by many as the "Email Marketing Queen" because she is a Constant Contact Partner and Area Local Expert who speaks at many organizations and chambers throughout South Florida about email marketing.



www.XoomIM.com

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to set up your account in minutes