



XoomIM
Attract, Capture, Retain Affluent Clients
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Evie Hernandez is known as **The Email Marketing Queen™** because she teaches small business owners how to leverage Constant Contact Email Marketing with Social Media throughout South Florida in local Chambers, SCORE Chapters and business organizations.

As the CEO of XoomIM Inbound SMarketing Agency, the founder of **HispanaPreneur™** and **Bizniversity™** Evie has laser focus vision for empowering small business owners to Attract, Capture and Retain

Affluent Loyal Clients.

As a Local Expert Speaker and Solution Provider for Constant Contact, Evie is a much sought after speaker because she is a subject-matter expert in Internet Marketing for Small Business Owners.

After over 10 years in Corporate America working in the Pharmaceutical Industry with Bayer, Abbott and Wyeth and over 14 years growing her own brand in South Florida, Evie puts her experience and expertise towards helping other business owners profit from their marketing.

She is an Internet Marketing Strategist, a professional speaker and a certified business coach. She has experience in implementing marketing strategies and campaigns, small business consulting and training.

Evie is passionate about teaching and helping businesses develop a stronger online brand presence so they can Get Found, Get Leads, and Get Results™.

Evie developed The XoomIM SMarketing System by combining her over 24 years of Sales and Marketing experience to execute an integrated strategy that *Guarantees Results*.

XoomIM 2017 Workshops

- 3 Simple Secrets to Attract, Capture and Retain Clients NOW!
- What to Say and How to Say It Correctly to the Growing Hispanic Market
- Act Like a Queen and Sell Like a Powerful Lady

For a complete list of titles, please visit www.xoomim.com/marketing-workshops