



XoomIM
Attract, Capture, Retain Affluent Clients
www.XoomIM.com
 786-529-1519

6 Month XoomIM Results GUARANTEE

Lead Generation * Email & Website Blog Content * Facebook Marketing




Evie Hernandez is known as **The SMarketing Queen** because she effectively *integrates* Sales and Marketing to get results. She teaches business owners how to generate client leads with the **XoomIM Inbound SMarketing System** at Colleges, Chambers, SCORE Chapters, Associations and businesses throughout Florida.

As the CMO of XoomIM Inbound SMarketing Agency, the founder of **HispanaPreneur™**, a sales and marketing trainer at **Bizniversity™**, and the Host of **LiveBizTV**, Evie has laser focus vision for empowering business owners to **Attract, Capture and Retain Affluent Loyal Clients**.

As an Inbound Marketing Professional, a Certified Business Coach and a Solution Provider for Constant Contact, Evie is a much sought-after speaker because she is considered an expert on Lead Generation.

After over 10 years in Corporate America working in the Pharmaceutical Industry with Bayer, Abbott and Wyeth, and over 14 years successfully growing her own brand in South Florida, Evie puts her experience and expertise towards helping business owners become profitable through effective SMarketing.

Evie is passionate about teaching and helping businesses develop a Strategic Inbound SMarketing Plan so they can **Get Found, Get Leads, and Get Results™**.

Evie developed **The XoomIM Inbound SMarketing System** by combining her over 24 years of Sales and Marketing experience to implement an integrated strategy that **Guarantees Results.** 

XoomIM 2017 Workshops

- 3 Simple Secrets to Attract, Capture and Retain Clients NOW!
- What to Say and How to Say It Correctly to the Growing Hispanic Market
- Act Like a Queen and Sell Like a Powerful Lady

For a complete list of titles, please visit www.xoomim.com/marketing-workshops