



XoomIM Sample of Business Building & Marketing Workshops

How to Leverage Facebook Video with Email

This powerful XoomIM Workshop takes you step-by-step through proven steps to the most effective strategy with the greatest response rates.

How to Leverage Facebook Ads with Emails to Get Sales

Do you need to get more sales appointments? Do you need to improve your sales emails? Do you want proven methods to more engaging Facebook marketing? This workshop will give help you Attract, Capture and Retain Clients.

How to Attract and Capture Clients on LinkedIn

This powerful workshop will empower you to:

1. Optimize your Profile, Tagline and Summary
2. Create a Memorable Header Image
3. Create Posts and Articles that help you drive traffic to your website
4. Request and Receive Endorsements
5. Get Recommendations!

How to Have Your Best Holiday Season Ever

The holidays are the biggest spending season of the year — design a holiday offer that really stands out. You'll get ideas about the types of offers that could work for your business or organization, as well as an easy marketing plan to promote it. We'll even show you examples of effective email messages and social media posts, so you'll know exactly what works.

3 Simple Secrets to Growing your List

Most experts agree that growing an email list of prospects is one of the most effective ways to promote your valuable content and drive automated sales to grow your business steadily. This powerful XoomIM Workshop takes you step-by-step through the keys to effectively growing your list.

What to Say, How to Say It to the Growing Hispanic Market

Marketing to the Growing Hispanic Market in the US It's much more than translating English to Spanish. Just like English in the US is not the same as English in the UK, not all Spanish words mean the same thing to all Hispanics. Once considered to be a "niche" opportunity today is 59 million strong, generating purchase power levels north of \$1.5 trillion a year. If you are seeking to grow in 2017 and beyond this is a growing segment of the population you must not ignore.

For more titles visit: www.xoomim.com/marketing-workshops